

Distribution

Direx distributes its products in over 70 countries worldwide.

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TECHNOLOGY FOR UROLOGY and more

Dedicated to providing physicians worldwide with innovative high-technology devices.

Direx marks nearly 30 years of high technology innovation during which we have offered advanced and unique therapeutic technologies in urology. Since the groundbreaking introduction in 1986, of the world's first modular and compact SWL system, further innovations have been introduced to the market including:

- Linear Shockwave Therapy for Erectile Dysfunction
- Low Intensity Shockwave Therapy for Diabetic Foot Ulcer
- Dual-head shockwave lithotripsy
- Transurethral RF bipolar treatment for BPH and prostate disease
- Stationary patient SWL with Integra, incorporating In-line and On-line fluoroscopy
- Holmium lasers for lithotripsy with "Fibrex" optical fiber

To date, thousands of such devices have been installed in over 70 countries worldwide. These units are supported by trained and experienced service professionals.

RENOVA

Linear Shockwave Therapy (LSWT) for Erectile Dysfunction

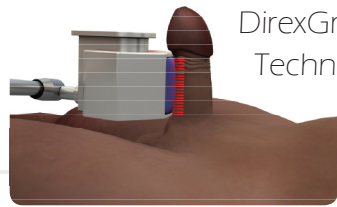




→ New Erectile Dysfunction Treatment

A new non-invasive therapy takes advantage of low-intensity shockwaves to induce local controlled angiogenesis and significantly improve penile hemodynamics. This technology is becoming a new modality in the treatment of patients with ED.

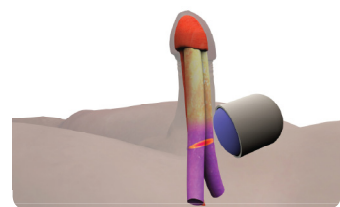
→ First Dedicated Shockwave System for ED



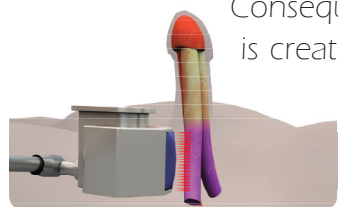
DirexGroup, with over 25 years of experience in the field of urology and Initia (Medical Technologies) have developed a dedicated shockwave technology intended *explicitly* for the treatment of ED. Renova, the first SW system dedicated for ED, offers treatment with a perfect organ coverage (of both the penile shaft and crura) leading to improved effectiveness.

→ Renova - Pioneering the Field of LSWT

To date, all clinical shockwave devices generate shockwaves that converge on a single focal point.



Competitor's (ESWT) adapted technology



LSWT technology dedicated for ED treatment

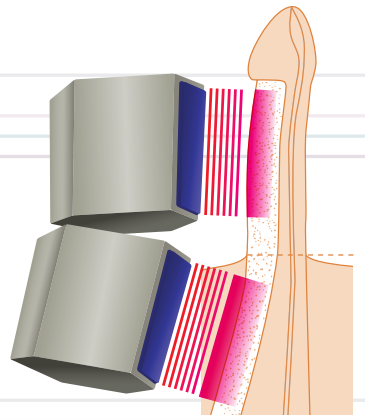
Consequently a focal therapeutic area in the shape of an ellipsoid is created. This has been adequate in the treatment of stones or orthopedic conditions. However, major drawbacks are apparent; the need to focus and move the SW source to multiple positions along the penis and the lack of an efficient positioning when attempting to apply to the crura.

To effectively optimize SW application to the penis and crura anatomy, Linear Shockwave Therapy (LSWT) has been developed. LSWT enables generation of a 70 mm long treatment area along the target organ as opposed to the traditional focal point generated by all other shockwave devices.

LSWT allows for complete coverage of the entire length of the targeted organ.

→ Distinctive Advantages

- Full organ coverage of penile shaft and crura - for improved effectiveness
- Hands Free treatment - enhancing operators comfort
- Shorter treatment protocol - beneficial to both physician and patient



→ Treatment Protocol

Using the proprietary LSWT technology, only four positions of the SW source are required during a treatment session - one on each side of the penis and crura (left and right Corpus Cavernosum and left and right Crus). Subsequently, the treatment protocol devised for Renova includes four applications per session and a total of four sessions (one per week).

→ Treatment Parameters

- Number of treatment sessions: 4
- Treatment can be applied in the physician's office setting or private clinic.
- Treatment is short, non-invasive and sedation free



→ Treatment and Patient Management Software



Renova incorporates a simple touch screen control system for operating the system and managing all treatment parameters. The Renova software includes a patient database for easy control of patient and treatment sessions data.